

University of Pretoria Yearbook 2018

Strategy and leadership 811 (OBS 811)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	MPhil Business Management Responsible Leadership (Coursework) MPhil Business Management Strategic Management (Coursework) MPhil Business Management Supply Chain Management (Coursework)
Prerequisites	OBS 320 or equivalent
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1 or Semester 2

Module content

Key concepts and principles of strategy, generic strategies, specific strategies, strategy practices, Formulation, Implementation and measurement of strategy, Environmental (Context) analysis and internal resource analysis. Basic concepts of leadership, styles and approaches to leadership with relevance to strategy of the business. Current trends in leadership research. Responsible leadership thinking and application.

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